

Lachlan Harrie Simpson

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Profile

I started working in the Queensland Film and Television industry when I was just 15. While studying, I freelanced as a camera assistant and autocue operator, teaming up with various freelance camera operators, Directors of Photography, and production companies across Queensland and Australia. After three years of hands-on experience and skill-building alongside these operators, I invested in my own audio gear and began working as a freelance sound recordist in 2005.

Since then, I've been part of hundreds of productions, ranging from corporate videos and TV commercials to drama and documentaries, working across both film and digital formats. I'm currently based in Brisbane, Queensland, running my business under the name Matched Image Pty Ltd. M.I. has been operating for 30 years, helping connect crews and provide equipment for commercials, broadcast TV, and corporate productions.

Matched Image was originally founded in 1982 by Sam Simpson, a respected freelance operator who started the company in Melbourne before moving it to Queensland in 1988. Today, I offer on-set technical production solutions and support, mostly working as a Head of Department sound engineer. That said, my background spans multiple departments and shoot requirements, so I bring a wide range of skills to every project.

Select recent projects

Head of Department 2025

- No Excuse For Speeding – Road Safety Campaign – Spry Films
- I'm A Celebrity, Get Me Out Of Here (IAC) 2025 Promos – Paramount
- That Holiday Feeling – Tourism & Events Queensland (TEQ) – Taxi Films
- Budget Direct / Dolphins (2025 "Dwayne Bennett" Brand Campaign) – Spry Films
- Chemist Warehouse (Monthly) Brand Campaign & Digital Spots – Paul Giggle Photography
- Sealy Annual Conference – Client Direct
- Marriott "Ash Barty Australian Open" Brand Campaign – RCKTCo
- KPMG Annual AGM – Client Direct
- ABC – Various Programs – In House
- Apple Vision Pros – Apple (Client Direct) – Chee Productions
- Domestic Violence "Respect" Campaign – Carbon Creative

2024

- Australian Retirement Trust – JPL Media
- Department of Premier & Cabinet (Australia Day) – Compadre
- Ted-X – Ted-X
- Paramount Media Buying Conference – Paramount
- Chemist Warehouse (On-going) – Paul Giggle Photography / Spry Films
- "Balls Up" - Dir. Peter Farrelly – MGM & Skydance

2023

- Chemist Warehouse (monthly – continuous) – Spry Films
- Current Real Estate (Brand Campaign) – 2300 Films
- Southern Cross University (Health Dept. Campaign) – The Ad Agency
- Women World Cup Promos - Fox Sport USA
- Body Positivity – SBS
- Lightly – Theola
- ISUZU – Zoom Studios
- ISUZU Corporate – 3P



Select recent projects

- Dolphins / Budget Direct Brand Campaign – Bastion Agency
- SKYRIZI Socials & Brand – Finch Company
- BULLA – Prodigious / Publicis
- Ford Brand Campaign – Hype Republic
- Gigabyte Brand campaign (inclusive gaming) – Visual Domain
- Cricket Australia (Young Girls in Cricket Campaign) – Traffic Films
- Dominos Apology (CEO) – Dominos Australia / Next Friday
- Make an Offer – Ride Free Media
- Suncorp (SES) Storm Safety – Hogarth
- Ladbrokes – Spry Films
- Anglicare – Damien Bredberg Photography
- Australian Electoral Commission (AEC) – Carbon Creative
- LEGGO SOCIALS – MBCSWW
- PANADOL – Red Engine Creative
- SNAKE DOCO – Cordell Jigsaw
- CHEMIST WAREHOUSE MONTHLY DIGITALS – Paul Giggle Photography
- QUEENSLAND HEALTH – Prodigious
- UQ CAMPAIGN – Compadre Picture Co.
- Drink Wise Campaign – Compadre Picture Co.
- LOGIES PROMO – Channel 9
- FED HEALTH BOOSTER CAMPAIGN – Carbon Creative
- FARMER WANTS A WIFE – Fremantle Media
- DOMINOS APOLOGY – It's Friday
- FORD CAMPAIGN – Hype Republic
- THE BACHELORS – Paramount / CH-10 Promo's
- Elvis – Splinter / Additional Unit – WarnerBros. / Baz Mark Inq. – Dir. Baz Luhrmann
- Broncos – Meat & Livestock Aus. – Edge Studios
- F45- Brand Campaign(s) – Fabric Films.
- Chemist Warehouse – Brand Campaign(S) (ongoing)
- Fed. Health Covid Campaigns – Dir. Paul Giggle – Carbon Creative
- Young Rock – Electronic Press Kit – NBC
- Queensland Health Campaign(s) – Various
- Socceroo's – Publicis Mojo.
- Michael Hill – Recruitment
- Drink Wise Campaign- Federal Health – Compadre Picture Co.
- Uber Eats / Australia-Zoo & Bindi Irwin
- Farmer Wants a Wife – Freemantle media
- Gruen Pitch “4-day-work-week” – Compadre Picture Co.
- Joe Vs. Carole – Electronic Press Kit (EPK) – STAN

2022

- NEDS Campaign(s) (Various) – Dir- Paul Giggle DOP. Jason Hargreaves (ACS) & Ben Nott (ACS)
- ABC Doco – Women in Parliament – DOP. Josh Flavell (ACS)
- Griffith Campaign – Dir. Hayley Bartholomew DOP. Various
- Venus Campaign – Dir/DP – Paul Giggle
- Chemist Warehouse (monthly campaigns) – Dir/DP Paul Giggle
- AEC – Carbon Media – Dir/DP Paul Giggle
- GOMA – Dir. Kate O Sullivan
- Virgin Australia – Covid Campaign – Dir. Kate o Sullivan
- Immunization campaign (Aus. Gov) – Dir. Charlie Ferguson
- National Product Review – Dir. Paul Giggle
- Bet 365 – Content campaign(s)
- QLD Health – Flu Campaign – Dir. Charlie Ferguson

2021

- “Dreamworld – Yeeeeeaaah” – Junior / Brendan Williams ACS – June 2019
- “Last Seen” – Queensland Eye Institute – Ryan Renshaw – June
- “Square Eyes” – Prodigious / QLD Health – Sept 2019
- “Cancer Australia” Carbon Creative – April 2019



Select recent projects

- “Treaty” – Carbon Creative – March 2019
- “Immunization” – Prodigious – Feb 2019
- “Vaccine” – Carbon Creative Feb 2019
- “Influenza” – Carbon Creative – 2019
- “QUT Giving Day 2019”- QUT / Grant Marshal – May 2019
- “Shell Racing – Mustang” – Michael Swann – Jan 2019

2020

- “BONDI VET” – WTFN – Nov-Dec 2018
- UQ “What to Expect” – Ogilvy (Agency Direct) – Oct 2018
- “Married At First Sight” – Endemol/Shine – Various Sept-Dec 2018
- “Wrecked Season 3 Promos” – TBS – TAXI Films – 2018
- “CUA” – GPY&R – Kiosk Films – 2018
- “VOLVO PENTA” – OTW SWEDEN – 2018
- “QUT – GIVING DAY” – QUT – Grant Marshal – 2018
- “CUA” – Traffic Films – 2018
- “QCHF” – Traffic Films – 2018

2019

- YOU! – “You Can’t Lose – YOU! – DOP Garry Phillips ACS – 2017
- AVEO – “Journey” – Burning House – 2017
- Bill Gates – “Gates Notes” – Curator Pictures – 2017
- “Wrecked Season 2” Promos in Fiji- TBS – April 2017
- Australian Government Dept. of Health Campaign – BCM – April 2017
- Dominos / Microsoft Corporate Analysis (USA direct) – Microsoft – April 2017
- “13 Reasons Why” Promos – Netflix – March 2017
- “NAB – More Than Money” TVC’s – The Pound – March 2017
- Queensland Government “Youth Boost” TVC – Blacklab International – Feb 2017
- Carinity Homecare TVC – Blacklab International – Jan 2017
- Q-Super Digital Campaign & TVC’s – 2017

2018

- Inner Health Plus – The Ad Agency – Nov 2016
- Bill Gates Foundation – Traffic Films – Nov 2016
- Super Cheap Auto – The Dreamers – Nov 2016
- MYOB – Candid Projects – Nov 2016
- CUA – Space Hero –Brendan Williams ACS – Nov 2016
- League Nation Live – Carbon Media / NITV – September 2016
- Virgin Australia TVC – Direct Job – Oct 2016
- Q-Super TVC’s – Blacklab International – September 2016
- Meta Align TVC – Panasonic LT – Oculus Productions – June 2016
- Political Parties (State & Federal) TVC’s – confidential – May/June 2016
- Aboriginal Resource and Development Services NT (ARDS) – FS700- June – 2016
- Samsung – ARRI Alexa – Exit Films – May 2016
- Hahn SuperDry Virtual Reality – A7 – Milk Money – May 2016
- Will O’ Rourke – ALDI SUPERMARKETS – ARRI AMIRA – MAY 2016
- CARTEL FILMS – UNIVERSITY OF QUEENSLAND – RED EPIC – MAY 2016
- OCULUS PRODUCTIONS – QUEENSLAND COUNTRY – F55 MAY 2016
- 6-60 PRODUCTIONS – QUEENSLAND FIRE AND AMBULANCE –3XC-300 – MAY 2016
- EXIT FILMS – SAMSUNG – FS-700 – MAY 2016
- RGA – TELSTRA – F-55 – MARCH 2016
- ME ME ME PRODUCTIONS – DIRT GIRL WORLD – 2 X C-300’S – MARCH 2016
- CHANNEL 7 – BANKING ON LOVE – F-55 – FEB 2016
- SMOKE CREATIVE – FLIGHT CENTRE TVC – RED EPIC – OCT, NOV, DEC 2015
- CHANNEL 7 – BANKING ON LOVE – XDCAM-700/800 – NOV 2015
- ADELE – SHORT FILM – JASON HARGREAVES ACS – ARRI MINI – NOV 2015
- THE MONKEYS – IGA – F-55 – NOV 2015
- TOURISM QUEENSLAND – XDCAM-700 – NOV 2015
- CARTEL FILMS – NIDA AUDITION TAPE – RED EPIC – NOV 2015
- CARTEL FILMS – SUNSUPER – GO-PRO / EPIC – NOV 2015
- THE PRODUCERS – V8 SUPERCARS – JULY – 2015



EARLY 2015

- Channel 9 – SIMSATS / LIVE BROADCAST / NEWS etc. – XDCAM 700 – (March – ongoing 2015)
- Inside Story – Channel 9 – F-55, XDCAM 800, C-300 & 5/7D – (Feb 2015)
- “Way of the Bold” – Blacklab co. prod / Confidential client – (2-units, Red Epic, C-300) – Drama Doco style (US) – (Feb 2015)
- Gov. Campaign Work – Confidential – Cutting Edge – Various (Jan/Feb 2015)
- SHEPPARD “POSTCODES” DOCO – Vevo/Lift – Canon – C300 & 5/7D’s – 2015 (Jan)
- Personalized Plates Queensland – Agency Direct – Mojo Brisbane – 5/7D’s – 2014 (Dec)
- Griffith University (Alumni Appeal) – Cutting Edge – C-300 2014 (Dec)
- U&U Corporate– Junior Cru / Damien Bredberg – 2x5D’s/1x7D/1xC-300 – 2014 (Dec)
- Sheppard – “Let Me Down Easy” – Vevo/Lift – Red Epic – Nov (2014)
- Dettol TVC (VO records on location) – UFO Films – N/A – 2014 – (Nov).
- Nutri-Grain “Unstoppable” Campaigns – “Andy’s Story” Finch / Kellogg’s – Arri Amira & Red Epic–
- REDBULL, AIRFORCE, V8 Supercars – “Defense Jobs Australia” Campaign – 3units – 3xARRI ALEXAS. Dir. Ben Nott – Prod Company – Guilty Content – Late 2014
- Suncorp Road Safety TVC – Fruitcake Films – Jack Wareham – 5/7D 2014
- IZUZU TVC’s – Fruitcake Films – Jack Wareham -5/7D- 2014
- SUBWAY TVC’s – Smoke Creative – Red Epic – DOP Aaron Leong ACS – 2014
- Ingham’s/Woolworths TVC’s – The Feds – Arri Alexa – Taxi Films – 2014
- Subway TVC’s – Dir. Ryan Renshaw – Arri Alexa – Kiosk – 2014
- Flight Centre TVC’s – Red Epic – Smoke Creative – 2014
- University of Queensland Online Alumni “thank-you” Campaign – C-300/Red Scarlet – Cutting-Edge – 2013
- Save Your Life Tonight – Wild Fury/Global Television – Live broadcast (autocue services) – 2013
- Big Brother – All years (Autocue Service provider) – Various
- Dream world (Radio Spots) – Sapient Nitro – 2013
- Dominos TVC’s + Online – Dir. Jeff Hogan – Canon 5D – Synergy Films – 2013
- Qantas F-1 – Jungle Boys Pictures – Red Epic – 2012
- Sun Super TVC’s – Cartel Film Production – 5/7D – 2012/2013
- Lite n’ Easy (Various TVC Campaigns) – Dir. Ryan Renshaw – Arri Alexa – Kiosk 2013/2014
- Bundaberg Brewed Drinks TVC’s – Dir. Ryan Renshaw – Arri Alexa – Kiosk 2013
- Suncorp Drive Safety Campaign TVC + Online – Dir. Jack Wareham – 5/7D – Fruitcake Films – 2014
- I’m A Celebrity – Get Me Out of Here – Dir. Various – XDCAM-700 (mostly) – Granada Productions – 2013
- Dream-world Happiness Campaign (radio-spots + TVC’s) – Dir. Mike Hilburger – 5/7D / Go-pro / C- 100 – 2012/2013
- Suncorp Storm Season (2011/2013) TVC’s – Dir. Jack Wareham – 5/7D – Campfire Pictures / Bento Productions / GPY&R
- The Bottom Line – Evolution Media Group – Ex3/Ex1/5/7D – 2013
- BOQ – Owner Managers TVC / Training – Dir. Jack Wareham -Canon 5D/7D – Taxi Films
- Being Sun-Wise TVC’s – Dir. Jack Wareham – Canon 5D/7D – Taxi Films
- 20-million super draw – Dir. Grant Marshal – ARRI D-21 – Blacklab International 2011
- Supercheap Auto – Dir. Jack Wareham – Arri Alexa – Taxi Films
- Dick Johnston Racing / Norton Anti-Virus TVC – Dir. Jack Wareham – Sony F-3 – Traffic Films – 2011
- Pizza Capers TVC’s – Dir. Mark Wareham & Gwyn Dixon – Sony F-3 – Taxi/Traffic Films – 2011
- QUT Foreign Student Program – Dir. Tristan Houghton – Canon 5D/7D – Film Cartel 2011
- Organ Donation “OK”- Dir. Terry Straight – XDCAM 700 – Tabletop Film & Art – 2011
- Griffith University “Mature Aged Students”-Dir. Daniel Greatz – RED MX & RED



Select recent projects

- EPIC- Greatz Media 2011
- Instant Scratch It's "X-Men"- Dir. Grant Marshal – RED MX
- REBEL SPORTS "ALL I WANT FOR CHRISTMAS" – Dir. Paul Giggie – Canon 5/7D – Blacklab International 2011
- Suncorp Banking – Flood TVC's – Dir. Jack Wareham – Sony F-3/Canon5D- Taxi Films 2011
- "The Saints – Eternally Ours". DVCAM Dir. Sarah Neal New Holland Pictures – DOP Jason Hargreaves. 2007-present.
- QLD Government TVC – Zoom Film and Television – Red-One Digital Cinema – 2009.
- Sunny Queen Eggs 'Natural Grain'- HDCAM- BCM Digital. Dir. Jason Hargreaves 2007
- "Flight Centre TVC's"- HDCAM / Digital-Betacam –Synergy Films- Director- Jeff Hogan. (2007-2009)
- Alex Gow Funerals – Digital-Betacam – Cutting Edge- Director – Mic McGuiness. 2009
- "Lawrie Lawrence Kid's Alive Do the Five" – Queensland Health / Cutting Edge. Director-Mic McGuiness. 2009
- "Grand Designs" Digital Betacam- Fremantle Media. 2009
- "A Current Affair" – XDCAM, DVCPRO, Digital-Betacam – ongoing.
- "VIP PETFOODS" – RED ONE digital – cinema – SPUTNIK Campaigns. 2009
- "Kellogg's TVC" REDONE digital-cinema – DOP Brigham Edgar. 2009
- "Find My Family" – Digital-Betacam- Channel 7 / Quail Television. DOP Paul Henry. 2008.
- "Australian Labor Party TVC's" Digital-Betacam. DOP-Variou. 2007-present.
- "Surf Patrol" – Digital Betacam – Corner Box – DOP-Variou. 2009.



Equipment

Sound Devices 688

Sound Devices 633

Letrosonic Tx (Blk 21-26)

Letrosonics Rx (Blk 21-26)

IFB R1A's & R1B's (Blk 24) - x8

Ambient Nano Lockitbox's (x2)

Ambient Master Generator Lock-it-box

Ambient Timecode Slate

Schoeps CMIT5U Mono Shotgun Mics (x2)

Sennheiser MKH60 Shotgun mic

Sanken Cos-11 Mic heads

Mic cabling (various TA3/TA5, XLR, Lemo connections)

Work Van

Mag liner camera trolley / follow cart

4 x tentacle sync timecode lock-it-box's

Timecode Cabling

Orca Bags (x2)

Drama length Boom pole (Panamic)

Shorter pole (K-Tek)