

Lachlan Simpson
Freelance Creative
Matched Image Pty Ltd



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I Began work in the Queensland Film and Television industry at 15 and continued to work in freelance whilst studying, as a camera assistant and freelance autocue operator for several freelance camera operators, Directors of Photography and production companies throughout Queensland and Australia. After 3 years of close ties with freelance operators and skill-based training I purchased personal audio equipment and began work as a freelance sound recordist in 2005.

I have been involved in hundreds of productions throughout the years, ranging from corporate to television commercials, drama pieces and documentaries, across a variety of mediums, both film and digital.

I am currently based in Brisbane Queensland. My business trading name is Matched Image Pty Ltd. M.I. has been running for 30-years, and we help facilitate crew and equipment for commercials, broadcast television and corporate productions.

Matched Image was established in 1982 by Sam Simpson, a well-respected freelance operator, beginning operations in Melbourne, Victoria, and moving to Queensland in 1988.

Today, I provide on-set technical production solutions and support, mainly as a HOD sound engineer, however my background and experience span many different departments, shoot requirements and requirements.

Select recent projects:

2025

- ï **No Excuse For Speeding – Road Safety Campaign** – Spry Films
- ï **I'm A Celebrity, Get Me Out Of Here (IAC) 2025 Promos** - Paramount
- ï **That Holiday Feeling – Tourism & Events Queensland (TEQ)** – Taxi Films
- ï **Budget Direct / Dolphins (2025 “Dwayne Bennett” Brand Campaign** – Spry Films –
- ï **Chemist Warehouse (Monthly) Brand Campaign & Digital Spots** – Paul Giggle Photography
- ï **Sealy Annual Conference** – Client Direct
- ï **Marriott “Ash Barty Australian Open” Brand Campaign** – RCKTCo
- ï **KPMG Annual AGM**- Client Direct
- ï **ABC – Various Programs** – In House
- ï **Apple Vision Pros – Apple (client Direct)** – Chee Productions
- ï **Domestic Violence “Respect” Campaign** – Carbon Creative

2024

- ï **Australian Retirement Trust** – JPL Media
- ï **Department of Premier & Cabinet (Australia Day)** – Compadre
- ï **Ted-X** – Ted-X
- ï **Paramount Media Buying Conference** – Paramount
- ï **Chemist Warehouse (On-going)** – Paul Giggle Photography / Spry Films
- ï **“Balls Up”**- Dir. Peter Farrelly – MGM & Skydance

2023

- ï **Chemist Warehouse (monthly – continuous)** – Spry Films
- ï **Current Real Estate (Brand Campaign)** – 2300 Films
- ï **Southern Cross University (Health Dept. Campaign)** – The Ad Agency
- ï **Women World Cup Promos** - Fox Sport USA
- ï **Body Positivity** – SBS
- ï **Lightly** – Theola
- ï **ISUZU** – Zoom Studios
- ï **ISUZU Corporate** – 3P
- ï **Dolphins / Budget Direct Brand Campaign** – Bastion Agency
- ï **SKYRIZI Socials & Brand** – Finch Company
- ï **BULLA** – Prodigious / Publicis
- ï **Ford Brand Campaign** – Hype Republic
- ï **Gigabyte Brand campaign (inclusive gaming)** – Visual Domain
- ï **Cricket Australia (Young Girls in Cricket Campaign)** – Traffic Films
- ï **Dominos Apology (CEO)** – Dominos Australia / Next Friday
- ï **Make an Offer** – Ride Free Media
- ï **Suncorp (SES) Storm Safety** – Hogarth
- ï **Ladbroke's** – Spry Films
- ï **Anglicare** – Damien Bredberg Photography

2022

- ĩ **Australian Electoral Commission (AEC)** – Carbon Creative
- ĩ **LEGGO SOCIALS** – MBCSWW
- ĩ **PANADOL** – Red Engine Creative
- ĩ **SNAKE DOCO** – Cordell Jigsaw
- ĩ **CHEMIST WAREHOUSE MONTHLY DIGITALS** – Paul Giggle Photography
- ĩ **QUEENSLAND HEALTH** – Prodigious
- ĩ **UQ CAMPAIGN** – Compadre Picture Co.
- ĩ **Drink Wise Campaign** – Compadre Picture Co.
- ĩ **LOGIES PROMO** – Channel 9
- ĩ **FED HEALTH BOOSTER CAMPAIGN** – Carbon Creative
- ĩ **FARMER WANTS A WIFE** – Fremantle Media
- ĩ **DOMINOS APOLOGY** – It's Friday
- ĩ **FORD CAMPAIGN** – Hype Republic
- ĩ **THE BACHELORS** – Paramount / CH-10 Promo's -
- ĩ **Elvis** – Splinter / Additional Unit – **WarnerBros. / Baz Mark Inq. - Dir. Baz Luhrmann**
- ĩ **Broncos** – Meat & Livestock Aus. – Edge Studios
- ĩ **F45-** Brand Campaign(s) – Fabric Films.
- ĩ **Chemist Warehouse** – Brand Campaign(S) (ongoing)
- ĩ **Fed. Health Covid Campaigns** – **Dir. Paul Giggle** – Carbon Creative
- ĩ **Young Rock** – Electronic Press Kit – **NBC**
- ĩ **Queensland Health Campaign(s)** – Various –
- ĩ **Socceroo's** – Publicis Mojo.
- ĩ **Michael Hill** – Recruitment –
- ĩ **Drink Wise Campaign-** Federal Health – Compadre Picture Co.
- ĩ **Uber Eats / Australia-Zoo & Bindi Irwin** –
- ĩ **Farmer Wants a Wife** – Freemantle media
- ĩ **Gruen Pitch “4-day-work-week”** – Compadre Picture Co.
- ĩ **Joe Vs. Carole** - – Electronic Press Kit (EPK) - STAN

2021

- ĩ *Vaccine Campaign(s) (Covid-safe)* – **Dir. Paul Giggle** - FED Health – Carbon Creative (various)
- ĩ *Dominos ‘Hot Seat’* – Traffic Films
- ĩ *Boy From the Bush* – **Dir. Kriv Stenders- DOP. Ben Nott (ACS)** –
- ĩ *Animal Welfare League* – Traffic Films
- ĩ *Think Black Line* – Amazon – McAvoy Media
- ĩ *Venus Campaign ‘Ash Barty* – **Dir. Paul Giggle** – Elastic Studios

2020

- İ *NEDS Campaign(s) (Various) – Dir- Paul Giggle DOP. Jason Hargreaves (ACS) & Ben Nott (ACS) –*
- İ *ABC Doco – Women in Parliament – DOP. Josh Flavell (ACS)*
- İ *Griffith Campaign – Dir. Hayley Bartholomew DOP. Various*
- İ *Venus Campaign – Dir/DP – Paul Giggle*
- İ *Chemist Warehouse (monthly campaigns) – Dir/DP Paul Giggle*
- İ *AEC – Carbon Media – Dir/DP Paul Giggle*
- İ *GOMA – Dir. Kate O Sullivan*
- İ *Virgin Australia – Covid Campaign – Dir. Kate o Sullivan*
- İ *Immunization campaign (Aus. Gov) – Dir. Charlie Ferguson*
- İ *National Product Review – Dir. Paul Giggle*
- İ *Bet 365 – Content campaign(s)*
- İ *QLD Health – Flu Campaign – Dir. Charlie Ferguson*

2019

- İ *“Dreamworld – Yeeeeeaaah” - Junior / Brendan Williams ACS – June 2019*
- İ *“Last Seen” – Queensland Eye Institute – Ryan Renshaw – June*
- İ *“Square Eyes” – Prodigious / QLD Health – Sept 2019*
- İ *“Cancer Australia” Carbon Creative – April 2019*
- İ *“Treaty” – Carbon Creative – March 2019*
- İ *“Immunization” – Prodigious – Feb 2019*
- İ *“Vaccine” - Carbon Creative Feb 2019*
- İ *“Influenza” - Carbon Creative - 2019*
- İ *“QUT Giving Day 2019”- QUT / Grant Marshal – May 2019*
- İ *“Shell Racing – Mustang” – Michael Swann – Jan 2019*

2018

- İ *“BONDI VET” – WTFN – Nov-Dec 2018*
- İ *UQ “What to Expect” – Ogilvy (Agency Direct) – Oct 2018*
- İ *“Married At First Sight” – Endemol/Shine – Various Sept-Dec 2018*
- İ *“Wrecked Season 3 Promos” – TBS – TAXI Films - 2018*
- İ *“CUA” – GPY&R - Kiosk Films – 2018*
- İ *“VOLVO PENTA” – OTW SWEDEN – 2018*
- İ *“QUT – GIVING DAY” – QUT – Grant Marshal – 2018*
- İ *“CUA” – Traffic Films – 2018*
- İ *“QCHF” – Traffic Films – 2018*

2017

- İ *YOU! – “You Can’t Lose – YOU! – DOP Garry Phillips ACS – 2017*
- İ *AVEO - “Journey” –Burning House – 2017*
- İ *Bill Gates – “Gates Notes” – Curator Pictures – 2017*
- İ *“Wrecked Season 2” Promos in Fiji– TBS – April 2017*
- İ *Australian Government Dept. of Health Campaign – BCM – April 2017*
- İ *Dominos / Microsoft Corporate Analysis (USA direct) – Microsoft – April 2017*

- ĩ “13 Reasons Why” Promos – Netflix – March 2017
- ĩ “NAB – More Than Money” TVC’s – The Pound – March 2017
- ĩ Queensland Government “Youth Boost” TVC – Blacklab International – Feb 2017
- ĩ Carinity Homecare TVC – Blacklab International – Jan 2017
- ĩ Q-Super Digital Campaign & TVC’s - 2017

2016

- ĩ Inner Health Plus - The Ad Agency - Nov 2016
- ĩ Bill Gates Foundation – Traffic Films – Nov 2016
- ĩ Super Cheap Auto – The Dreamers – Nov 2016
- ĩ MYOB – Candid Projects – Nov 2016
- ĩ CUA – Space Hero –Brendan Williams ACS - Nov 2016
- ĩ League Nation Live – Carbon Media / NITV – September 2016
- ĩ Virgin Australia TVC – Direct Job – Oct 2016
- ĩ Q-Super TVC’s – Blacklab International – September 2016
- ĩ Meta Align TVC - Panasonic LT - Oculus Productions - June 2016
- ĩ Political Parties (State & Federal) TVC’s - confidential - May/June 2016
- ĩ Aboriginal Resource and Development Services NT (ARDS) - FS700- June - 2016
- ĩ Samsung - ARRI Alexa - Exit Films - May 2016
- ĩ Hahn SuperDry Virtual Reality - A7 - Milk Money - May 2016
- ĩ Will O’ Rourke - ALDI SUPERMAKERTS - ARRI AMIRA - MAY 2016
- ĩ CARTEL FILMS - UNIVERSITY OF QUEENSLAND - RED EPIC - MAY 2016
- ĩ OCULUS PRODUCTIONS - QUEENSLAND COUNTRY - F55 MAY 2016
- ĩ 6-60 PRODUCTIONS - QUEENSLAND FIRE AND AMBULANCE -3XC-300 - MAY 2016
- ĩ EXIT FILMS - SAMSUNG - FS-700 - MAY 2016
- ĩ RGA - TELSTRA - F-55 - MARCH 2016
- ĩ ME ME ME PRODUCTIONS - DIRT GIRL WORLD - 2 X C-300’S - MARCH 2016
- ĩ CHANNEL 7 - BANKING ON LOVE - F-55 - FEB 2016
- ĩ SMOKE CREATIVE - FLIGHT CENTRE TVC - RED EPIC - OCT, NOV, DEC 2015
- ĩ CHANNEL 7 - BANKING ON LOVE - XDCAM-700/800 - NOV 2015
- ĩ ADELE - SHORT FILM - JASON HARGREAVES ACS - ARRI MINI - NOV 2015
- ĩ THE MONKEYS - IGA - F-55 - NOV 2015
- ĩ TOURISM QUEENSLAND - XDCAM-700 - NOV 2015
- ĩ CARTEL FILMS - NIDA AUDITION TAPE - RED EPIC – NOV 2015
- ĩ CARTEL FILMS - SUNSUPER - GO-PRO / EPIC - NOV 2015
- ĩ THE PRODUCERS - V8 SUPERCARS - JULY - 2015

EARLY 2015

- ĩ Channel 9 – SIMSATS / LIVE BROADCAST / NEWS etc. – XDCAM 700 – (March – ongoing 2015)
- ĩ Inside Story – Channel 9 – F-55, XDCAM 800, C-300 & 5/7D – (Feb 2015)
- ĩ “Way of the Bold” – Blacklab co. prod / Confidential client – (2-units, Red Epic, C-300) – Drama Doco style (US) – (Feb 2015)
- ĩ Gov. Campaign Work – Confidential - Cutting Edge – Various (Jan/Feb 2015)
- ĩ SHEPPARD “POSTCODES’ DOCO – Vevo/Lift - Canon – C300 & 5/7D’s – 2015 (Jan)

- Personalized Plates Queensland - Agency Direct – Mojo Brisbane – 5/7D's - 2014 (Dec)
- Griffith University (Alumni Appeal) – Cutting Edge – C-300 2014 (Dec)
- U&U Corporate– Junior Cru / Damien Bredberg – 2x5D's/1x7D/1xC-300 – 2014 (Dec)
- Sheppard – “Let Me Down Easy” – Vevo/Lift - Red Epic – Nov (2014)
- Dettol TVC (VO records on location) – UFO Films – N/A – 2014 –(Nov).
- Nutri-Grain “Unstoppable” Campaigns – “Andy’s Story” Finch / Kellogg’s – Arri Amira & Red Epic–
- REDBULL, AIRFORCE, V8 Supercars – “Defense Jobs Australia” Campaign
- -3units – 3xARRI ALEXAS. Dir. Ben Nott – Prod Company – Guilty Content – Late 2014
- Suncorp Road Safety TVC – Fruitcake Films – Jack Wareham – 5/7D 2014
- IZUZU TVC's – Fruitcake Films – Jack Wareham -5/7D- 2014
- SUBWAY TVC's – Smoke Creative – Red Epic – DOP Aaron Leong ACS - 2014
- Ingham's/Woolworths TVC's – The Feds – Arri Alexa - 2014
- Subway TVC's – Dir. Ryan Renshaw – Arri Alexa – Kiosk – 2014
- Flight Centre TVC's – Red Epic - Smoke Creative - 2014
- University of Queensland Online Alumni “thank-you” Campaign – C-300/Red Scarlet – Cutting-Edge – 2013
- Save Your Life Tonight – Wild Fury/Global Television – Live broadcast (autocue services) - 2013
- Big Brother – All years (Autocue Service provider) - Various
- Dream world (Radio Spots) – Sapient Nitro – 2013
- Dominos TVC's + Online – Dir. Jeff Hogan – Canon C300 – Synergy Films - 2013
- Qantas F-1 – Jungle Boys Pictures – Red Epic – 2012
- Sun Super TVC's – Cartel Film Production – 5/7D – 2012/2013
- Lite n' Easy (Various TVC Campaigns) – Dir. Ryan Renshaw – Arri Alexa – Kiosk 2013/2014
- Bundaberg Brewed Drinks TVC's – Dir. Ryan Renshaw – Arri Alexa – Kiosk 2013
- Suncorp Drive Safety Campaign TVC + Online – Dir. Jack Wareham – 5/7D – Fruitcake Films - 2014
- I'm A Celebrity – Get Me Out of Here – Dir. Various – XDCAM-700 (mostly) – Granada Productions – 2013
- Dream-world Happiness Campaign (radio-spots + TVC's) – Dir. Mike Hilburger – 5/7D / Go-pro / C- 100 – 2012/2013
- Suncorp Storm Season (2011/2013) TVC's – Dir. Jack Wareham – 5/7D – Campfire Pictures / Bento Productions / GPY&R
- The Bottom Line - Evolution Media Group – Ex3/Ex1/5/7D – 2013
- BOQ – Owner Managers TVC / Training – Dir. Jack Wareham -Canon 5D/7D – Taxi Films
- Being Sun-Wise TVC's – Dir. Jack Wareham – Canon 5D/7D – Taxi Films
- 20-million super draw – Dir. Grant Marshal – ARRI D-21 – Blacklab International 2011
- Supercheap Auto – Dir. Jack Wareham – Arri Alexa – Taxi Films
- Dick Johnston Racing / Norton Anti-Virus TVC – Dir. Jack Wareham – Sony F-3 – Traffic Films - 2011
- Pizza Capers TVC's – Dir. Mark Wareham & Gwyn Dixon – Sony F-3 – Taxi/Traffic Films - 2011

- QUT Foreign Student Program – Dir. Tristan Houghton – Canon 5D/7D – Film Cartel 2011
- Organ Donation “OK”- Dir. Terry Straight – XDCAM 700 – Tabletop Film & Art - 2011
- Griffith University “Mature Aged Students”-Dir. Daniel Greatz – RED MX & RED EPIC- Greatz Media 2011
- Instant Scratch It’s “X-Men”- Dir. Grant Marshal – RED MX
- REBEL SPORTS “ALL I WANT FOR CHRISTMAS” – Dir. Paul Giggie – Canon 5/7D – Blacklab International 2011
- Suncorp Banking – Flood TVC’s – Dir. Jack Wareham – Sony F-3/Canon5D- Taxi Films 2011
- “The Saints - Eternally Ours”. DVCAM Dir. Sarah Neal New Holland Pictures – DOP Jason Hargreaves. 2007-present.
- QLD Government TVC – Zoom Film and Television – Red-One Digital Cinema – 2009.
- Sunny Queen Eggs ‘Natural Grain’- HDCAM- BCM Digital. Dir. Jason Hargreaves 2007
- “Flight Centre TVC’s”- HDCAM / Digital-Betacam –Synergy Films- Director- Jeff Hogan. (2007-2009)
- Alex Gow Funerals – Digital-Betacam – Cutting Edge- Director – Mic McGuinness. 2009
- “Lawrie Lawrence Kid’s Alive Do the Five” – Queensland Health / Cutting Edge. Director-Mic McGuinness. 2009
- “Grand Designs” Digital Betacam- Fremantle Media. 2009
- “A Current Affair” – XDCAM, DVCPRO, Digital-Betacam – ongoing.
- “VIP PETFOODS” – RED ONE digital – cinema – SPUTNIK Campaigns. 2009
- “Kellogg’s TVC” REDONE digital-cinema – DOP Brigham Edgar. 2009
- “Find My Family” – Digital-Betacam- Channel 7 / Quail Television. DOP Paul Henry. 2008.
- “Australian Labor Party TVC’s” Digital-Betacam. DOP-Various. 2007-present.
- “Surf Patrol” – Digital Betacam – Corner Box – DOP-Various. 2009.

NB Additional production history can be provided upon request depending on production requirements.

I’ve Also had the pleasure of facilitating and being a director/dop on the following projects:

DIRECTING / DP and Production Facilitation

- UGL Corporate – UGL – June 2020
- HIA Industry Awards – HIA – June 2020
- Kram & Co / Media Merchants – National Product Review – October 2018
- Carbon Creative – CSIRO Corporate – August 2018
- Kram & Co / Media Merchants – Betta Home Living Campaign – July 2018
- M&C SAATCHI / KITE PRODUCTIONS – WOOLWORTHS – SEPT 2016
- CARBON CREATIVE– COMMBANK / INDIGENOUS STARTUPS – SEPT 2016
- CARBON MEDIA – LEAGUE NATION LIVE EP 31 – DREAMWORLD COLOUR REEL – SEPT 2016
- CARBON MEDIA - LEAGUE NATION LIVE PROMO CLIP - C-300 - NOV - FEB 2015/2016
- AVEO CHINA (CLIENT DIRECT) - CORPORATE PROMOS - A7S & F3 - NOV / DEC 2015
- M&C SAATCHI - ULTIMATE BRONCOS - ONLINE CONTENT - F3 & FS-700 – JULY 2015

- OCULUS PRODUCTIONS - PARMALAT - C-300 - AUGUST 2016
- Fernwood Fitness National Campaign - 2014