Lachlan Simpson

Freelance Creative

Matched Image Pty Ltd

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Background:

I Began work in the Queensland Film and Television industry at 15 and continued to work in freelance whilst studying, as a camera assistant and freelance autocue operator for several freelance camera operators, Directors of Photography and production companies throughout Queensland and Australia. After 3 years of close ties with freelance operators and skill-based training I purchased personal audio equipment and began work as a freelance sound recordist in 2005.

I have been involved in hundreds of productions throughout the years, ranging from corporate to television commercials, drama pieces and documentaries, across a variety of mediums, both film and digital.

I am currently based in Brisbane Queensland. My business trading name is Matched Image Pty Ltd. M.I. has been running for 30-years, and we help facilitate crew and equipment for commercials, broadcast television and corporate productions. Matched Image was established in 1982 by Sam Simpson, a well-respected freelance operator, beginning operations in Melbourne, Victoria, and moving to Queensland in 1988. We had over 28 camera formats in stock as of 2013 with several support packages to suit small to medium sized Commercial, Documentary and Broadcast (EPK/ENG) production requirements.

I’ve sold out of the rental side of the business (as of 2014) due to technological change and a shift in localized consumer demand(s). We stocked a wide array of different camera formats (ranging from 2/3” to 35mm) with support (gripping) and lighting packages (EPK/ENG up to small commercial setups). Some of the formats we stocked, and/or I know well (work with regularly either as a HOD sound recordist and/or camera OP/DP are below);

Some Recent Projects:

**DIRECTING / DP and Production Facilitation:**

* *UGL Corporate – UGL – June 2020*
* *HIA Industry Awards – HIA – June 2020*
* *Kram & Co / Media Merchants – National Product Review – October 2018*
* *Carbon Creative – CSIRO Corporate – August 2018*
* *Kram & Co / Media Merchants – Betta Home Living Campaign – July 2018*
* *M&C SAATCHI / KITE PRODUCTIONS – WOOLWORTHS – SEPT 2016*
* *CARBON CREATIVE– COMMBANK / INDIGENOUS STARTUPS – SEPT 2016*
* *CARBON MEDIA – LEAGUE NATION LIVE EP 31 – DREAMWORLD COLOUR REEL –*

*SEPT 2016*

* *CARBON MEDIA - LEAGUE NATION LIVE PROMO CLIP - C-300 - NOV - FEB 2015/2016*
* *AVEO CHINA (CLIENT DIRECT) - CORPORATE PROMOS - A7S & F3 - NOV / DEC 2015*
* *M&C SAATCHI - ULTIMATE BRONCOS - ONLINE CONTENT - F3 & FS-700 – JULY 2015*
* *OCULUS PRODUCTIONS - PARMALAT - C-300 - AUGUST 2016*
* *Fernwood Fitness National Campaign - 2014*

SOUND RECORDING (HOD) – notable projects

2022

* **Australian Electoral Commission (AEC) –** Carbon Creative
* **LEGGO SOCIALS –** MBCSWW
* **PANADOL –** Red Engine Creative
* **SNAKE DOCO –** Cordell Jigsaw
* **CHEMIST WAREHOUSE MONTHLY DIGITALS –** Paul Giggle Photography
* **QUEENSLAND HEALTH –** Prodigious
* **UQ CAMPIGN –** Compadre Picture Co.
* **Drink Wise Campaign –** Compadre Picture Co.
* **LOGIES PROMO –** Channel 9
* **FED HEALTH BOOSTER CAMPAIGN –** Carbon Creative
* **FARMER WANTS A WIFE –** Fremantle Media
* **DOMINOS APOLOGY –** It’s Friday
* **FORD CAMPAIGN –** Hype Republic
* **THE BACHELORS –** Paramount / CH-10 Promo’s -
* **Elvis –** Splinter / Additional Unit – **WarnerBros. / Baz Mark Inq. - Dir.** Baz Luhrmann
* **Broncos –** Meat & Livestock Aus. – Edge Studios
* **F45-** Brand Campaign(s) – Fabric Films.
* **Chemist Warehouse –** Brand Campaign(S) (ongoing)
* **Fed. Health Covid Campaigns – Dir.** Paul Giggle – Carbon Creative
* **Young Rock –** Electronic Press Kit – **NBC**
* **Queensland Health Campaign(s) –** Various –
* **Socceroo’s** – Publicis Mojo.
* **Michael Hill –** Recruitment –
* **Drink Wise Campaign-** Federal Health – Compadre Picture Co.
* **Uber Eats / Australia-Zoo & Bindi Irwin –**
* **Farmer Wants a Wife –** Freemantle media
* **Gruen Pitch “4-day-work-week” –** Compadre Picture Co.
* **Joe Vs. Carole - –** Electronic Press Kit - **STAN**

2021

* *Vaccine Campaign(s) (Covid-safe)* – **Dir.** Paul Giggle - FED Health – Carbon Creative (various)
* *Dominos ‘Hot Seat’ –* Traffic Films
* *Boy From the Bush –* **Dir.** Kriv Stenders- **DOP.** Ben Nott (ACS) –
* *Animal Welfare League* – Traffic Films
* *Think Black Line –* Amazon – McAvoy Media
* *Venus Campaign ‘ Ash Barty –* ***Dir.*** Paul Giggle – Elastic Studios

2020

* *NEDS Campaign(s) (Various) –* ***Dir-*** *Paul Giggle* ***DOP****. Jason Hargreaves (ACS) & Ben Nott (ACS) –*
* *ABC Doco – Women in Parliament –* ***DOP.*** *Josh Flavell (ACS)*
* *Griffith Campaign –* ***Dir.*** *Hayley Bartholomew* ***DOP.*** *Various*
* *Venus Campaign –* ***Dir/DP –*** *Paul Giggle*
* *Chemist Warehouse (monthly campaigns) –* ***Dir/DP*** *Paul Giggle*
* *AEC – Carbon Media –* ***Dir/DP*** *Paul Giggle*
* *GOMA –* ***Dir.*** *Kate O Sullivan*
* *Virgin Australia**– Covid Campaign –* ***Dir.*** *Kate o Sullivan*
* *Immunization campaign (Aus. Gov) –* ***Dir.*** *Charlie Ferguson*
* *National Product Review –* ***Dir.*** *Paul Giggle*
* *Bet 365 – Content campaign(s)*
* *QLD Health – Flu Campaign –* ***Dir.*** *Charlie Ferguson*

2019

* *“Dreamworld – Yeeeaaah”* ***-*** Junior / Brendan Williams ACS – June 2019
* *“Last Seen” – Queensland Eye Institute –* Ryan Renshaw – June
* “*Square Eyes”* – Prodigious / QLD Health – Sept 2019
* *“Cancer Australia”*Carbon Creative – April 2019
* *“Treaty” –* Carbon Creative – March 2019
* *“Immunization” –* Prodigious – Feb 2019
* *“Vaccine” -* Carbon Creative Feb 2019
* *“Influenza” -* Carbon Creative - 2019
* *“QUT Giving Day 2019”-* QUT / Grant Marshal – May 2019
* *“Shell Racing – Mustang”* **–** Michael Swann – Jan 2019

2018

* “BONDI VET” – WTFN – Nov-Dec 2018
* UQ “What to Expect” – Ogilvy (Agency Direct) – Oct 2018
* “Married At First Sight” – Endemol/Shine – Various Sept-Dec 2018
* “Wrecked Season 3 Promos” – TBS – TAXI Films - 2018
* “CUA” – GPY&R - Kiosk Films – 2018
* “VOLVO PENTA” – OTW SWEDEN – 2018
* “QUT – GIVING DAY” – QUT – Grant Marshal – 2018
* “CUA” – Traffic Films – 2018
* “QCHF” – Traffic Films – 2018

2017

* YOUI – “You Can’t Lose – YOUI – DOP Garry Phillips ACS – 2017
* AVEO - “Journey” –Burning House – 2017
* Bill Gates – “Gates Notes” – Curator Pictures – 2017
* “Wrecked Season 2” Promos in Fiji– TBS – April 2017
* Australian Government Dept. of Health Campaign – BCM – April 2017
* Dominos / Microsoft Corporate Analysis (USA direct) – Microsoft – April 2017
* “13 Reasons Why” Promos – Netflix – March 2017
* “NAB – More Than Money” TVC’s – The Pound – March 2017
* Queensland Government “Youth Boost” TVC – Blacklab International – Feb 2017
* Carinity Homecare TVC – Blacklab International – Jan 2017
* Q-Super Digital Campaign & TVC’s - 2017

2016

* Inner Health Plus - The Ad Agency - Nov 2016
* Bill Gates Foundation – Traffic Films – Nov 2016
* Super Cheap Auto – The Dreamers – Nov 2016
* MYOB – Candid Projects – Nov 2016
* CUA – Space Hero –Brendan Williams ACS - Nov 2016
* League Nation Live – Carbon Media / NITV – September 2016
* Virgin Australia TVC – Direct Job – Oct 2016
* Q-Super TVC’s – Blacklab International – September 2016
* Meta Align TVC - Panasonic LT - Occulus Productions - June 2016
* Political Parties (State & Federal) TVC's - confidential - May/June 2016
* Aboriginal Resource and Development Services NT (ARDS) - FS700- June - 2016
* Samsung - ARRI Alexa - Exit Films - May 2016
* Hahn SuperDry Virtual Reality - A7 - Milk Money - May 2016
* Will O’ Rourke - ALDI SUPERMAKERTS - ARRI AMIRA - MAY 2016
* CARTEL FILMS - UNIVERSITY OF QUEENSLAND - RED EPIC - MAY 2016
* OCULUS PRODUCTIONS - QUEENSLAND COUNTRY - F55 MAY 2016
* 6-60 PRODUCTIONS - QUEENSLAND FIRE AND AMBULANCE -3XC-300 - MAY 2016
* EXIT FILMS - SAMSUNG - FS-700 - MAY 2016
* RGA - TELSTRA - F-55 - MARCH 2016
* ME ME ME PRODUCTIONS - DIRT GIRL WORLD - 2 X C-300’S - MARCH 2016
* CHANNEL 7 - BANKING ON LOVE - F-55 - FEB 2016
* SMOKE CREATIVE - FLIGHT CENTRE TVC - RED EPIC - OCT, NOV, DEC 2015
* CHANNEL 7 - BANKING ON LOVE - XDCAM-700/800 - NOV 2015
* ADELE - SHORT FILM - JASON HARGREAVES ACS - ARRI MINI - NOV 2015
* THE MONKEYS - IGA - F-55 - NOV 2015
* TOURISM QUEENSLAND - XDCAM-700 - NOV 2015
* CARTEL FILMS - NIDA AUDITION TAPE - RED EPIC – NOV 2015
* CARTEL FILMS - SUNSUPER - GO-PRO / EPIC - NOV 2015
* THE PRODUCERS - V8 SUPERCARS - JULY - 2015

EARLY 2015

* Channel 9 – SIMSATS / LIVE BROADCAST / NEWS etc. – XDCAM 700 – (March – ongoing 2015)
* Inside Story – Channel 9 – F-55, XDCAM 800, C-300 & 5/7D – (Feb 2015)
* “Way of the Bold” – Blacklab co. prod / Confidential client – (2-units, Red Epic, C-300) – Drama Doco style (US) – (Feb 2015)
* Gov. Campaign Work – Confidential - Cutting Edge – Various (Jan/Feb 2015
* SHEPPARD “POSTCODES’ DOCO – Vevo/Lift - Canon – C300 & 5/7D’s – 2015 (Jan)
* Personalized Plates Queensland - Agency Direct – Mojo Brisbane – 5/7D’s - 2014 (Dec)
* Griffith University (Alumni Appeal) – Cutting Edge – C-300 2014 (Dec)
* U&U Corporate– Junior Cru / Damien Bredberg – 2x5D’s/1x7D/1xC-300 – 2014 (Dec)
* Sheppard – “Let Me Down Easy” – Vevo/Lift - Red Epic – Nov (2014)
* Dettol TVC (VO records on location) – UFO Films – N/A – 2014 –(Nov).
* Nutri-Grain “Unstoppable” Campaigns – “Andy’s Story” Finch / Kellogg’s – Arri Amira & Red Epic–
* REDBULL, AIRFORCE, V8 Supercars – “Defense Jobs Australia” Campaign
* -3units – 3xARRI ALEXAS. Dir. Ben Nott – Prod Company – Guilty Content – Late 2014
* Suncorp Road Safety TVC – Fruitcake Films – Jack Wareham – 5/7D 2014
* IZUZU TVC’s – Fruitcake Films – Jack Wareham -5/7D- 2014
* SUBWAY TVC’s – Smoke Creative – Red Epic – DOP Aaron Leong ACS - 2014
* Ingham’s/Woolworths TVC’s – The Feds – Arri Alexa - 2014
* Subway TVC’s – Dir. Ryan Renshaw – Arri Alexa – Kiosk – 2014
* Flight Centre TVC’s – Red Epic - Smoke Creative - 2014
* University of Queensland Online Alumni “thank-you” Campaign – C-300/Red Scarlet – Cutting-Edge – 2013
* Save Your Life Tonight – Wild Fury/Global Television – Live broadcast (autocue services) - 2013
* Big Brother – All years (Autocue Service provider) - Various
* Dream world (Radio Spots) – Sapient Nitro – 2013
* Dominos TVC’s + Online – Dir. Jeff Hogan – Canon C300 – Synergy Films - 2013
* Qantas F-1 – Jungle Boys Pictures – Red Epic – 2012
* Sun Super TVC’s – Cartel Film Production – 5/7D – 2012/2013
* Lite n’ Easy (Various TVC Campaigns) – Dir. Ryan Renshaw – Arri Alexa – Kiosk 2013/2014
* Bundaberg Brewed Drinks TVC’s – Dir. Ryan Renshaw – Arri Alexa – Kiosk 2013
* Suncorp Drive Safety Campaign TVC + Online – Dir. Jack Wareham – 5/7D – Fruitcake Films - 2014
* I’m A Celebrity – Get Me Out of Here – Dir. Various – XDCAM-700 (mostly) – Granada Productions – 2013
* Dream-world Happiness Campaign (radio-spots + TVC’s) – Dir. Mike Hilburger – 5/7D / Go-pro / C- 100 – 2012/2013
* Suncorp Storm Season (2011/2013) TVC’s – Dir. Jack Wareham – 5/7D – Campfire Pictures / Bento Productions / GPY&R
* The Bottom Line - Evolution Media Group – Ex3/Ex1/5/7D – 2013
* BOQ – Owner Managers TVC / Training – Dir. Jack Wareham -Canon 5D/7D – Taxi Films
* Being Sun-Wise TVC’s – Dir. Jack Wareham – Canon 5D/7D – Taxi Films
* 20-million super draw – Dir. Grant Marshal – ARRI D-21 – Blacklab International 2011
* Supercheap Auto – Dir. Jack Wareham – Arri Alexa – Taxi Films
* Dick Johnston Racing / Norton Anti-Virus TVC – Dir. Jack Wareham – Sony F-3 – Traffic Films - 2011
* Pizza Capers TVC’s – Dir. Mark Wareham & Gwyn Dixon – Sony F-3 – Taxi/Traffic Films - 2011
* QUT Foreign Student Program – Dir. Tristan Houghton – Canon 5D/7D – Film Cartel 2011
* Organ Donation “OK”- Dir. Terry Straight – XDCAM 700 – Tabletop Film & Art - 2011
* Griffith University “Mature Aged Students”-Dir. Daniel Greatz – RED MX & RED EPIC-Greatz Media 2011
* Instant Scratch It’s “X-Men”- Dir. Grant Marshal – RED MX
* REBEL SPORTS “ALL I WANT FOR CHRISTMAS” – Dir. Paul Giggle – Canon 5/7D – Blacklab International 2011
* Suncorp Banking – Flood TVC’s – Dir. Jack Wareham – Sony F-3/Canon5D- Taxi Films 2011
* “The Saints - Eternally Ours”. DVCAM Dir. Sarah Neal New Holland Pictures – DOP Jason Hargreaves. 2007-present.
* QLD Government TVC – Zoom Film and Television – Red-One Digital Cinema – 2009.
* Sunny Queen Eggs ‘Natural Grain’- HDCAM- BCM Digital. Dir. Jason Hargreaves 2007
* “Flight Centre TVC’s”- HDCAM / Digital-Betacam –Synergy Films- Director- Jeff Hogan. (2007-2009)
* Alex Gow Funerals – Digital-Betacam – Cutting Edge- Director – Mic McGuiness. 2009
* “Lawrie Lawrence Kid’s Alive Do the Five” – Queensland Health / Cutting Edge. Director-Mic McGuiness. 2009
* “Grand Designs” Digital Betacam- Fremantle Media. 2009
* “A Current Affair” – XDCAM, DVCPRO, Digital-Betacam – ongoing.
* “VIP PETFOODS” – RED ONE digital – cinema – SPUTNIK Campaigns. 2009
* “Kellogg’s TVC” REDONE digital-cinema – DOP Brigham Edgar. 2009
* “Find My Family” – Digital-Betacam- Channel 7 / Quail Television. DOP Paul Henry. 2008.
* “Australian Labor Party TVC’s” Digital-Betacam. DOP-Various. 2007-present.
* “Surf Patrol” – Digital Betacam – Corner Box – DOP-Various. 2009.

NB Additional production history can be provided upon request depending on production requirements.